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IN THE CLAIMS:

Please add new claim 27 as follows:

27. (New) A transparent construction including a predetermined reflective pattern thereon, the construction comprising:

a. a transparent substrate having a front surface and a back surface, wherein the substrate is selected from the group consisting of (i) windscreens, (ii) windows of land, sea or air transport vehicles, (iii) visors, (iv) lenses, (v) architectural glass, (vi) transparent plastic film, (vii) skylights, and (viii) sunroofs;

b. a first optical thin film layer on the substrate, the first optical layer partially reflecting at least a first waveband of light in the visible spectrum from light incident on the first layer from the front side of the substrate, and the first optical layer partially transmitting at least a first waveband of light in the visible spectrum from light incident on the first layer from the front side of the substrate, wherein the light reflected by the first optical layer partially defines the predetermined pattern, which is visibly perceptible when viewed from the front surface of the substrate and substantially visually imperceptible when viewed from the back surface of the substrate; and

c. a second optical thin film layer on the substrate, the second optical layer partially reflecting at least a second waveband of light in the visible spectrum from light incident on the second layer from the front side of the substrate, and the second optical layer partially transmitting at least a second waveband of light in the visible spectrum from light incident on the second layer from the front side of the substrate, wherein the light reflected by the second optical layer partially defines the predetermined pattern, which is visibly perceptible when viewed from the front surface of the substrate and substantially visually imperceptible when viewed from the back surface of the substrate.